

# REPUBLIC OF MEDIA

## **Job Details**

<b>Job Title</b>	AV Manager	<b>Line Manager</b>	Matt Bullas
<b>Salary</b>	£32,500 - £36,499 per annum + bonus + benefits		
<b>Department</b>	AV		
<b>Location</b>	Manchester (Hybrid with 3 days in office per week minimum)		
<b>Hours</b>	36 per week	<b>Permanent or Fixed-Term</b>	Permanent (3-month probationary period)

## **Who are Republic of Media?**

We're Republic of Media, an independent media agency built for modern times. For over 13 years, we've partnered with ambitious brands to drive media effectiveness and navigate change, with smart thinking and standout creativity at the core. With offices in Manchester and Edinburgh, we're one of the UK's fastest-growing agencies with a 72-strong team of curious minds and committed collaborators. Our Freethinking approach blends strategic comms planning, precision media buying, digital innovation and bold brand thinking - always grounded in delivering real commercial impact.

Our client list includes some of the biggest names in the UK and beyond, from bet365 and The Scottish Government to Magners, Beaverbrooks, Highland Spring, ScotRail, Slimming World and Landsec.

At the heart of our success is our people and we invest significantly in attracting, nurturing, and retaining talent. We believe that success comes from creating a culture where our people feel they belong and our aim is to ensure that everyone is valued, respected, and has an equal opportunity to succeed.

## **The Role**

We're growing our team of Broadcast specialists and looking for someone who's passionate about all things AV. You'll take the lead on the day-to-day running of key accounts, planning and buying across linear TV, broadcaster VOD and Cinema, delivering campaigns that genuinely stand out.

You'll build great relationships with media owners, spot opportunities others might miss, and use your knowledge of systems like BARB to back every recommendation with solid data and insight.

You'll have real responsibility from day one, working closely with comms planning teams, clients, and partners to ensure campaigns run smoothly and deliver results. Above all, you'll be a clear communicator, confident collaborator and someone who thrives on making great work happen.

## **The Benefits**

As well as salary, you'll be part of a profit-linked company bonus scheme that has paid out at least 2 weeks salary in each of the last 10 years. Other benefits include:

- Pension (after 3 months' service, with the company matching your contribution, resulting in 10% of your basic salary being saved into the Pension scheme)
- 36 days holiday inclusive of flexible Public Holidays & the seasonal office closure (pro rata if part time)
- Enhanced parental leave
- Holiday purchase scheme
- Private Aviva medical insurance (opt-in) plus Yu Life Wellbeing at Work for all

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26 Cross Street, Manchester M2 7AQ 0161 817 3470  
Nova House, 3 Ponton Street, Edinburgh EH3 9QQ 0131 230 0110

Registered in England 07898268 VAT No GB 129 5492 88

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- Fruit, snacks and great coffee
- Long service awards and a great social programme

## **Job Description**

<b>Key Responsibilities</b>	<ul style="list-style-type: none"><li>- Using a number of tools and systems crucial to the media planning and buying process</li><li>- Analysis of data from multiple sources to generate insights that feed into media planning decisions and strategies</li><li>- Building solid working relationships with key media owners</li><li>- Taking briefs from comms planning teams and helping turn in to media buying recommendations</li><li>- Sharing AV updates to the wider agency</li><li>- Owning the creation of client media schedules, management of campaigns and performance reporting requirements</li><li>- Development of junior team members to ensure delivery of campaigns</li></ul>
<b>Deliverables / measures of success</b>	<ul style="list-style-type: none"><li>- Confident and daily use of AV planning tools and systems which successfully feed into media recommendations</li><li>- Successful time management of multiple tasks and adhering to set/agreed deadlines</li><li>- Creating client media schedules and documents that are client ready and error free</li><li>- Successful completion of all set training courses and programmes</li><li>- Excellent written and verbal communication demonstrated day to day</li><li>- Successful management of client campaigns including delivery of activity and reporting</li><li>- Building and maintenance of client relationships</li></ul>
<b>Key requirements, technical and person</b>	<ul style="list-style-type: none"><li>- At least 3 years' experience working in a AV media focused role, preferably agency side</li><li>- Close attention to detail</li><li>- Analytical, comfortable dealing with large amounts of data</li><li>- Able to articulate thoughts and ideas in an effective and concise manner</li><li>- Strong written and verbal communicator, with a willingness to contribute both internally and with clients</li><li>- Inquisitive and enthusiastic with an interest in consumer behaviour and the media industry</li><li>- Client/customer focused with an ability to get things done</li><li>- Innovative and passionate, you will role model the Republic of Media values</li></ul>

## **Diversity and Inclusion Statement**

Republic of Media is an equal opportunities employer, committed to the equal treatment of all current and prospective employees and does not condone discrimination on the basis of age, disability, sex, sexual orientation, pregnancy and maternity, race or ethnicity, religion or belief, gender identity, or marriage and civil partnership.

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We actively aspire to have a diverse and inclusive workplace and strongly encourage suitably qualified applicants from a wide range of backgrounds to apply. Please advise of any reasonable adjustments that we can make to allow you to apply and at any stage in the process.

## **The use of AI in the Application Process**

At Republic of Media and The Freethinking Group we encourage and facilitate the use of AI systems where appropriate and in line with client agreements. During our recruitment process we want to get to know you as an individual and want to understand your personal interest in Republic of Media without mediation through an AI system. We also want to evaluate your non-AI-assisted communication skills. Therefore please do not use AI assistants during the application process.

## **Application**

To apply, please send your CV and covering letter outlining why you are a suitable candidate to [mattb@republicofmedia.co.uk](mailto:mattb@republicofmedia.co.uk) quoting 'AV Manager 2025' in the subject line.