

## **Job Details**

<b>Job Title</b>	Digital Media Executive/Snr Digital Media Executive	<b>Line Manager(s)</b>	Katie Bunting
<b>Salary</b>	£26,000 - £29,500 DOE per annum + benefits		
<b>Department</b>	Digital		
<b>Location</b>	Manchester (Hybrid with 3 days in office per week minimum)		
<b>Hours</b>	36 per week	<b>Permanent or Fixed Term</b>	Permanent (3-month probationary period)

## **Who are Republic of Media?**

We're Republic of Media, an independent media agency built for modern times. For over 13 years, we've partnered with ambitious brands to drive media effectiveness and navigate change, with smart thinking and standout creativity at the core. With offices in Manchester and Edinburgh, we're one of the UK's fastest-growing agencies with a 72-strong team of curious minds and committed collaborators. Our Freethinking approach blends strategic comms planning, precision media buying, digital innovation and bold brand thinking - always grounded in delivering real commercial impact.

Our client list includes some of the biggest names in the UK and beyond, from bet365 and The Scottish Government to Magners, Beaverbrooks, Highland Spring, ScotRail and Landsec.

At the heart of our success is our people and we invest significantly in attracting, nurturing, and retaining talent. We believe that success comes from creating a culture where our people feel they belong and our aim is to ensure that everyone is valued, respected, and has an equal opportunity to succeed.

## **The Role**

We are seeking a Digital Media Executive or Senior Digital Media Executive, to join our digital investment team in Manchester. In this role, you will be responsible for planning, implementing, managing, and reporting on digital media campaigns across all core channels, including display, audio, and video, with a particular focus on paid social activity for our clients.

As a key player in the team, you will champion best practices across paid social platforms, constantly innovating and finding effective ways to reach target audiences and drive client success. You'll also stay on top of the evolving digital landscape, identifying opportunities for our clients while sharing insights and educating the agency on the value of social media within the broader digital strategy.

We are looking for a passionate individual with a deep interest in all things digital, someone confident in developing media plans and equipped with strong knowledge of digital measurement frameworks. You should also have the ability to analyse data effectively, providing actionable insights and performance optimization recommendations to drive results.

## **Benefits**

As well as salary, you'll be part of a profit-linked company bonus scheme that has paid out at least 5% of annual salary in each of the last 3 years.

Other benefits include:

- Pension (after 3 months' service, with the company matching your contribution, resulting in 10% of your basic salary being saved into the Pension scheme)
- 36 days holiday inclusive of flexible Public Holidays & the seasonal office closure
- Permanent early finish on a Friday
- Enhanced parental leave
- Holiday purchase scheme
- Private medical insurance (opt-in)
- Fruit, snacks and great coffee
- Long service awards and a great social programme

**Job Description**

<b>Key Responsibilities</b>	<ul style="list-style-type: none"> <li>- Utilising a range of essential tools and platforms integral to the media planning and buying process</li> <li>- Analysing data from multiple sources to extract actionable insights that inform media planning decisions and strategies</li> <li>- Cultivating strong relationships with key media owners, third-party data providers, and technology suppliers</li> <li>- Collaborating with communications planning teams to transform briefs into effective media buying recommendations</li> <li>- Sharing digital updates and insights with the wider agency and non-digital teams to ensure alignment and understanding</li> <li>- Overseeing the creation of client media schedules, managing campaigns, and ensuring timely and accurate performance reporting</li> </ul>
<b>Deliverables / measures of success</b>	<ul style="list-style-type: none"> <li>- Proficient in the daily use of media planning tools and systems, ensuring seamless integration into media recommendations</li> <li>- Effective time management skills, handling multiple tasks simultaneously and consistently meeting deadlines</li> <li>- Creating client-ready media schedules and documents that are accurate, polished, and error-free</li> <li>- Completion of all assigned training courses and programs, demonstrating commitment to continuous development</li> <li>- Strong written and verbal communication skills, consistently demonstrated in day-to-day interactions</li> <li>- Efficiently managing client campaigns, ensuring timely delivery of activities and comprehensive reporting</li> <li>- Building and maintaining strong client relationships, fostering trust and long-term partnerships</li> </ul>
<b>Key requirements, technical and person</b>	<ul style="list-style-type: none"> <li>- At least two years' experience working in a digital media focused role, preferably agency side with strong understanding of social media ad platforms</li> <li>- Close attention to detail</li> <li>- Analytical, comfortable dealing with large amounts of data</li> <li>- Able to articulate thoughts and ideas in an effective and concise manner</li> <li>- Strong written and verbal communicator, with a willingness to contribute both internally and with clients</li> <li>- Inquisitive and enthusiastic with an interest in consumer behaviour and the media industry</li> <li>- Client/customer focused with an ability to get things done</li> <li>- Innovative and passionate, you will role model the Republic of Media values</li> </ul>

**Diversity and Inclusion Statement**

Republic of Media is an equal opportunities employer, committed to the equal treatment of all current and prospective employees and does not condone discrimination on the basis of age, disability, sex, sexual orientation, pregnancy and maternity, race or ethnicity, religion or belief, gender identity, or marriage and civil partnership.

We actively aspire to have a diverse and inclusive workplace and strongly encourage suitably qualified applicants from a wide range of backgrounds to apply. Please advise of any reasonable adjustments that we can make to allow you to apply and at any stage in the process.

**Application**

To apply, please send your CV and covering letter outlining why you are a suitable candidate to [hannah@republicofmedia.co.uk](mailto:hannah@republicofmedia.co.uk)