

Job Details

Job Title	AV Executive/ AV Manager	Line Manager(s)	Laura Behan, Deputy Head of AV
Salary	Competitive (DoE)		
Department	AV Planning and Buying		
Location	Manchester or Edinburgh		
Hours	37.5 per week	Permanent or Fixed Term	Permanent (3-month probationary period)

Job Purpose

At Republic of Media, you will play a vital role in a growing team within the agency. You will join the team accountable for the planning & buying of both national and regional Broadcast campaigns (TV, Video on Demand & Cinema), whilst ensuring all deal parameters and campaign targets are delivered. Part of this role will also require you to be comfortable dealing directly with clients, whether this be at planning sessions, campaign reviews or during brainstorming meetings. You will provide essential support to senior members of the AV team, Board members, whilst also developing junior staff.

Job Description

Whilst line managed and mentored by an Account Director/Deputy Head of AV, you will join our growing team of Broadcast specialists. You'll be responsible for the day to day running of various accounts, with a certain emphasis on schedule analysis, schedule improvement and campaign planning. A large part of the role is data driven & will require work with excel spread sheets. You will analyse programme performance, compile reports and identify advertising opportunities for your clients. In order to fulfil this role, you will be expected to have prior knowledge of proprietary industry systems (incl. BARB) to develop solid reasoning behind all media decisions.

Required Competencies

Required Competency	Our Expectation:
Communication	You should be able to articulate ideas and thoughts in an effective and concise manner. We expect you to make positive contributions to the business in both agency and client meetings. Written communication must also be of a high standard.
Knowledge	The ideal candidate will have between 1-3 years' worth of solid media experience, working within an AV Planning/Buying team. Regional and DRTV work experience would be beneficial, but not essential.
General	Daily, there is a requirement to deal with large amounts of data so ideally our Exec will be both analytical and highly numerate. Managing and maintaining excel spread sheets is necessary on a daily basis as is analysing campaign performance, compiling reports and spotting opportunities for your clients. Proven experience of working well under pressure and to tight deadlines would also be beneficial.

Who are Republic of Media?

We're Freethinkers – working with clients to deliver media effectiveness and manage transformation. Born in the digital age, we are the fastest growing media agency in the UK. With offices in both Manchester and Edinburgh. As a media agency with an emphasis on being truly independent, we specialise in communication planning, media buying, brand building, digital media and innovation. Contact us now with a covering letter and a copy of your CV if you wish to be considered for the above role. We guarantee a competitive salary, plus the challenge and excitement of joining a rapidly emerging agency.

COVID-19

Due to the current global pandemic we are working both remotely and from our regularly sanitised COVID-19 compliant offices. As a team of dynamic practitioners, we have set ourselves up to work efficiently from home providing daily contact with team members. We speak openly and honestly to our team about their personal circumstances during the current pandemic. The ideal candidate would be able to work from our office in either Manchester or Edinburgh and from home.

Contact details: jobs@republicofmedia.co.uk