

## Job Details

<b>Job Title</b>	AV Executive	<b>Line Manager(s)</b>	Laura Behan, Broadcast Account Director
<b>Salary</b>	Competitive (DoE)		
<b>Department</b>	AV Planning and Buying		
<b>Location</b>	Cross Street, Manchester (occasional travel to Edinburgh possible)		
<b>Hours</b>	37.5 per week	<b>Permanent or Fixed Term</b>	Permanent (3-month probationary period)

## Job Purpose

As an AV Executive at Republic of Media you will play a vital role in a growing team within the agency. Based in Manchester (with occasional travel to Edinburgh) you will join the team accountable for the planning & buying of both national and regional Broadcast campaigns, whilst ensuring all deal parameters and campaign targets are delivered. Part of this role will also require you to be comfortable dealing directly with clients, whether this be at planning sessions, campaign reviews or during brainstorming meetings. At Republic of Media an AV Exec will provide essential support to senior members of the AV team, Board members, whilst also developing junior staff.

## Job Description

Whilst line managed and mentored by an Account Director, you will join our growing team of Broadcast specialists. You'll be responsible for the day to day running of various accounts, with a certain emphasis on schedule analysis and schedule improvement. A large part of the role is data driven & will require work with excel spread sheets. You will analyse programme performance, compile reports and identify advertising opportunities for your clients. In order to fulfil this role, you will be expected to have prior knowledge of proprietary industry systems (incl. Addynamix & BARB) to develop solid reasoning behind all media decisions.

## Required Competencies

<b>Required Competency</b>	<b>Our Expectation:</b>
<b>Communication</b>	You should be able to articulate ideas and thoughts in an effective and concise manner. We expect you to make positive contributions to the business in both agency and client meetings. Written communication must also be of a high standard.
<b>Knowledge</b>	The ideal candidate will have between 1-2 years' worth of solid media experience, preferably working within an AV Planning/Buying team. Regional and DRTV work experience would be beneficial, but not essential.
<b>General</b>	Daily, there is a requirement to deal with large amounts of data so ideally our Exec will be both analytical and highly numerate. Managing and maintaining excel spread sheets is necessary on a daily basis as is analysing campaign performance, compiling reports and spotting opportunities for your clients. Proven experience of working well under pressure and to tight deadlines would also be beneficial.

## Who are Republic of Media?

We're Freethinkers – working with clients to deliver media effectiveness and manage transformation. Born in the digital age, we are the fastest growing media agency in the UK. With offices in both Manchester and Edinburgh, Republic of Media is a young, fast growing independent media agency. As a media agency with an emphasis on being truly independent, we specialise in communication planning, media buying, brand building, digital media and innovation. Contact us now with a covering letter and a copy of your CV if you wish to be considered for the above role. We guarantee a competitive salary, plus the challenge and excitement of joining a rapidly emerging agency.

Apply by sending a CV to [contact@republicofmedia.co.uk](mailto:contact@republicofmedia.co.uk).