

REPUBLIC MEDIA

Job Details

Job Title	Media Trainee	Line Manager(s)	Leigh Herbert, Director of Client Services
Salary	£18,000 per annum, plus benefits		
Department	Communications Planning		
Location	Manchester		
Hours	37.5 hours per week	Permanent or Fixed Term	Permanent (3-month probationary period)
Job Reference #	Man08		

Who are Republic of Media?

Republic of Media is an independent communication planning and media buying agency with offices in Manchester and Edinburgh. An expert team of media planners and buyers, we deliver effective business orientated solutions that generate sales growth for clients in sectors including gambling, retail, FMCG and public sector. Our values define who we are and the type of people we're looking for: Progressive, United, Open, Positive and Agile. Our 2018 awards include Best Video & Best Paid Social from both The Drum and Northern Digital Awards, YouTube Works for Brands Best UK YouTube Integration, Marketing Society Scotland's Gold Media Award & Star Agency of the Year and The Drum Digital Trading Awards' coveted Grand Prix Award.

An IPA (Institute of Practitioners in Advertising) member agency, we have been trading for over 6 years and are one of the fastest growing media agencies in the UK. With an established Edinburgh base, our exponential growth in Manchester means there has never been a better time to join Republic of Media. As such, we guarantee a structured programme of personal development to enable you to develop a successful career, a competitive salary, plus the challenge and excitement of joining an ambitious, fast growing agency.

Job Purpose & Description

As a media trainee at Republic of Media, your job will be to assist in the planning and buying of advertising communications campaigns for our clients. Working in the comms planning team, you will be in a client-facing role while also developing skills as a media planner and buyer. This is a graduate role so the right candidate will progress rapidly within a structured training and development programme.

The role will give you the opportunity to work across a wide range of clients including the likes of The Scottish Government, bet365, Tennent's, VELUX, Highland Spring, Cambridge Weight Plan, Scottish Children's Lottery, Park Group, ScotRail, Beaverbrooks and others.

The role of a media trainee is to analyse data from multiple sources to generate insights that feed into media planning decisions and strategies. As a graduate trainee, you'll be trained in various media analysis tools and taught how the media buying industry works. Understanding consumers is at the core of our business. You'll be expected to create media schedules and other client documents so accuracy is paramount. Managing data, you will support the comms planning and account handling team and help them respond to client briefs to get the best results for the campaign. You will build key external relationships with a variety of media owners across all media including TV, digital, press, outdoor and radio.

Required Competencies

Required Competency:	Our Expectation:
Communication	You should be able to articulate ideas and thoughts in an effective and concise manner. We expect you to make positive contributions to the business in both agency and client meetings. Written and oral communication must be of a very high standard.
Knowledge	This is an entry level role so previous work experience is not a necessity, but an interest and enthusiasm for media and advertising is. A relevant degree in marketing, media studies, or digital media (for example – minimum 2:2) would be beneficial, but not essential. We are looking for a candidate that fits well with the team first and foremost, from there the ability to learn quickly will be all important.
General	There is a requirement to deal with large amounts of data accurately so ideally our Media Trainee will be both analytical and highly numerate. You will have an inquisitive nature and be interested in consumer behaviour. You will also be responsible for buying of media space, so negotiation skills, tenacity, and a self-starting attitude are essential. Republic of Media is an independent agency that is always looking to its staff for inspiration, so an entrepreneurial spirit and a willingness to get involved is therefore also important.

Deadline: Sunday 21st July 2019. Please email your CV and covering letter, quoting the job reference number, to willp@republicofmedia.co.uk.

Recruitment agency candidates will not be considered for this role.