

REPUBLIC MEDIA

Job Details

Job Title	Business Intelligence Trainee	Line Manager(s)	Simon Watson, Head of Digital & Nathan Burke, Business Intelligence Executive
Salary	£18,000 per annum, plus benefits		
Department	Business Intelligence		
Location	Manchester		
Hours	37.5 hours per week	Permanent or Fixed Term	Permanent (3-month probationary period)
Job Reference #	225		

Who are Republic of Media?

Republic of Media is an independent communication planning and media buying agency with offices in Manchester and Edinburgh. An expert team of media planners and buyers, we deliver effective business orientated solutions that generate sales growth for clients in sectors including gambling, retail, FMCG and public sector. Our values define who we are and the type of people we're looking for: Progressive, United, Open, Positive and Agile. Our 2018 awards include Best Video & Best Paid Social from both The Drum and Northern Digital Awards, YouTube Works for Brands Best UK YouTube Integration, Marketing Society Scotland's Gold Media Award & Star Agency of the Year and The Drum Digital Trading Awards' coveted Grand Prix Award.

An IPA (Institute of Practitioners in Advertising) member agency, we have been trading for over 6 years and are one of the fastest growing media agencies in the UK. With an established Edinburgh base, our exponential growth in Manchester means there has never been a better time to join Republic of Media. As such, we guarantee a structured programme of personal development to enable you to develop a successful career, a competitive salary, plus the challenge and excitement of joining an ambitious, fast growing agency.

Job Purpose & Description

As a Business Intelligence Trainee at Republic of Media, your job will be to assist in the business intelligence development of building reports and dashboards alongside the attribution of media channels for a variety of clients. The role will require basic skills in tracking, data visualisation and media campaign metrics – and beyond. Tasks within the role are wide ranging and will require an interest in data analytics, website tracking and data visualisation. Whilst the role will primarily involve digital media the role will also cover the streamlining and creation of reports for other areas of the business using data from TV or radio campaigns, for instance.

The role will give you the opportunity to work across a wide range of clients including the likes of The Scottish Government, bet365, Tennent's, VELUX, Highland Spring, Cambridge Weight Plan, Scottish Children's Lottery, Park Group, ScotRail, Beaverbrooks and others.

The Business Intelligence Team is at the heart of the agency, supporting all departments business wide as well as dealing directly with technology partners. As business intelligence plays an increasingly important role in the media industry to give better insight to data and provide the technology to help answer key business decisions, there is potential to progress rapidly within a structured training and development programme. The ideal candidate will have a keen interest in data analytics and technology and will be looking for an opportunity to start their career in business intelligence.

Required Competencies

Required Competency:	Our Expectation:
Communication	Accurate written and verbal communication is essential. You'll also be able to deal with clients in a friendly, clear and effective manner. An absolute team player, comfortable working with internal and external stakeholders.
Knowledge	Experience in a digital/technology role (preferred but not essential). Confidence in running reports, analysing and interpreting raw data and giving feedback based on findings to optimise performance, so a strong knowledge of Excel is mandatory. Experience with Google Analytics (preferred but not essential). Experience with Google Marketing Platform (preferred but not essential). Experience with Google Tag Manager (preferred but not essential). Knowledge and understanding of data visualisation software such as Power BI, Tableau and Data Studio (preferred but not essential). Knowledge and understanding of programming language, such as M, Python, R etc (preferred but not essential).
General	You'll be a highly numerate and detail focused individual. You'll have a passion for digital, technology and media in general. You'll enjoy learning how to use systems and get the best out of them. You'll be able to manage your time and prioritise tasks effectively.

Deadline: Sunday 21st July 2019. Please email your CV and covering letter, quoting the job reference number, to nathanb@republicofmedia.co.uk.