

REPUBLIC MEDIA

Job Details

Job Title	Digital Account Director	Line Manager	Simon Watson, Head of Digital
Salary	Competitive salary, pension, private health insurance		
Department	Digital		
Location	Manchester		
Hours	37.5 per week	Permanent or Fixed Term	Permanent

Who are Republic of Media?

Republic of Media is an independent communication planning and media buying agency with offices in Manchester and Edinburgh. An expert team of media planners and buyers, we deliver effective business orientated solutions that generate growth for clients in sectors including gambling, retail, FMCG and public sector. Our values define who we are and the type of people we're looking for: Progressive, United, Open, Positive and Agile. Our 2018 awards include Best Video & Best Paid Social from both The Drum and Northern Digital Awards, YouTube Works for Brands Best UK YouTube Integration, Marketing Society Scotland's Gold Media Award & Star Agency of the Year and The Drum Digital Trading Awards' coveted Grand Prix Award.

An IPA (Institute of Practitioners in Advertising) member agency, we have been trading for over 6 years and are one of the fastest growing media agencies in the UK. With an established Edinburgh base, our exponential growth in Manchester means there has never been a better time to join our rising digital operation. As such, we guarantee a structured programme of personal development to enable you to develop a successful career in media, a competitive salary, plus the challenge and excitement of joining an ambitious, fast growing agency.

Job Purpose & Description

With the continued success of our Manchester team, we have an exciting opportunity for a Digital Account Director to join the business at a crucial stage in our growth. As a Digital Account Director at Republic of Media your job will be to oversee digital strategy and output from the Manchester office, ensure client satisfaction with best practice digital activity and recommendations, and help drive growth and profitability within the Manchester office.

You will immerse yourself within client's businesses, their sector, ensure performance across all their digital marketing activity and be pro-active in becoming an integral part of their team. You'll work in tune with the rest of the Digital team and with our Comms Planning and Audio-Visual teams where you'll have shared goals of exceeding client's expectations with strategic planning and joined-up thinking – ensuring digital strategies and plans are connected with offline media, where applicable.

The role will give you the opportunity to work across a wide range of brand and direct response clients including the likes of Cambridge Weight Plan, Park Christmas Savings, Beaverbrooks, United Carpets & Beds and others.

Required Competencies

Required Competency:	Our Expectation:
Communication	<p>You should have significant experience in client servicing and be able to deal with clients in a friendly, clear and effective manner.</p> <p>Ability to manage and grow a sub-team and get the most out of individuals.</p> <p>An absolute team player, comfortable working with internal and external stakeholders.</p> <p>Accurate written and verbal communication is essential.</p>
Knowledge	<p>A number of years' experience in a digital role is essential with a full understanding of brand and direct response channels.</p> <p>You should have a passion and grasp of the full digital marketing mix and the technology required to run, report on and analyse digital advertising campaigns.</p>
General	<p>Commercially and strategically focussed with a proven track record of client servicing and exceeding client's digital KPI's.</p> <p>You'll be comfortable working on new business, including pitching.</p> <p>You'll be a highly numerate and detail focused individual.</p> <p>You'll be able to manage your time and prioritise tasks effectively.</p>

Deadline: Tuesday 28th May 2019. Please email your CV to simonw@republicofmedia.co.uk